



IMMERSIVE HERITAGE

18–20 March 2026 • Politehnica University of Timișoara

immersive-heritage.netlify.app

PROGRAMME

DAY 1 – Wednesday, 18 March 2026

Theme: Immersive Technologies for Cultural Heritage Preservation

ZOOM LINK FOR ONLINE PARTICIPATION <https://uapt-ro.zoom.us/j/94045233209>



**JOIN OUR
ONLINE CONFERENCE**

09:00 - 09:30 Opening Ceremony & Welcome Remarks

- Presentation of the Conference, *Prof. Sorin HERBAN*
- Welcome by Rector & Organizing Committee, *Prof. Florin DRAGAN*
- Welcome by National and Regional Authority
- Welcome by P.I of Lip3D project, *Prof. Massimiliano PEPE*

09:30 - 10:00 Keynote Session

Marco Rendina, European Fashion Heritage Association

“Wearing History: Rethinking Fashion Museums in 3D”

10:00 - 10:30 Coffee Break

10:30 – 12:00 Workshop 1

Projects for Heritage Reconstruction and Conservation

Coordinator: *Prof. Manolis MARAVELAKIS*

- Lip3D project, *Prof. Massimiliano PEPE*
- Eureka3D, *Antonella FRESA*
- 3DBigDataSpace, *Pawel MARCINIAK*
- XRculture, *Alexandru STAN*
- EUreka3D-XR, *Antonella FRESA*

12:00 - 12:30 Keynote Session

Dr. Vincenzo Saverio ALFIO, University of Salento

“Contribute of AI in the 3D reconstruction of archaeological site”

12:30 - 13:30 Guided Tour of the XR Heritage Experience

Exhibition area and networking reception

Prof. Herban Sorin, Prof. Andrei Crisan, Dr. Vincenzo Saverio Alfio, Arch. Donato Palumbo

Presentation of the activities of the LIP3D, 3DBigDataSpace, and XRculture projects, focused on the advancement of 3D and XR technologies for digitization, data analysis, and the enhancement of cultural heritage. Cynexo, a company specializing in scent-based solutions (digital smell) for immersive and multisensory experiences, will also be present in the exhibition area during the networking reception.

Group photo & Farewell Reception

13:30 - 14:30 Lunch Break & Networking

14:30 - 15:00 EUreka3D Data Hub demo on-line

Coordinator: *Antonella FRESA*

Speaker: *Ignacio LAMATA*

15:00 - 15:45 Panel Discussion

Digital Museums: Bridging Physical and Digital Heritage

Coordinator: *Prof. Andrei CRIȘAN*

Speaker: *Alin HENȚ, Alexandru STAN, Brandusa PARLOG, Marius CORNEA, Ministry of Culture*

15:45 - 17:00 (LIP3D meeting - reserved)

19:00 Social Dinner





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PROGRAMME

DAY 2 – Thursday, 19 March 2026

Theme: Serious games, Engagement & Cultural Storytelling

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ONLINE CONFERENCE**

09:00 - 09:30 Keynote Session

Serious Game for Cultural Memory: Engaging New Audiences through Play

Speaker: Prof. Stelian NICOLA, Raul BRUMAR, Alexandru GROSU

09:30 - 10:30 Panel Discussion - Designing Interactive Heritage Experiences

Serious games, museum interactivity, user-centered design

Coordinator: Alin HENȚ

Speaker: Stelian NICOLA, Alexandru STAN, Ministry of Culture, Andrei BĂLĂRIE

10:30 - 11:00 Coffee Break

11:00 – 11:30 Keynote Session

Speaker: Jakub KANISZEWSKI

From Archival Documentation to Multimedia Presentation: A 3D Reconstruction of the Valetudinarium at the Legionary Camp in Novae Using Blender and Godot Engine

11:30 -12:30 Panel Discussion

From Excavation to Digitization – The Archaeological Contribution to Cultural Heritage Innovation

Informal session to connect institutions, research groups, and creative studios

Coordinator: Dr. Ahmed Dewedar

Speaker: Dr. Krzysztof NARLOCH, Dr. Patrizia STAFFILANI, Dr. Andreas LIVADIOTIS, Ministry of Culture, Andrei ȘUERAN, Andrei BĂLĂRIE

12:30 - 13:00 Showcase

The Metaverse of Iuvanum: pilot case study in LIP3D project

Speaker: Dr. Lorenzo BONU

13:30 - 14:30 Lunch Time and Networking

15:00 - 17:30 Timisoara Guided Cultural Heritage Tour





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PROGRAMME

DAY 3 – Friday, 20 March 2026

**Theme: Scientific Dissemination, Policy, and Collaboration
for Digital Cultural Heritage**



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09:00 - 09:30 Welcome & Introduction to the Scientific Track

Overview of accepted papers and research themes Guidelines for hybrid presentations and Q&A

Prof. Massimiliano PEPE, Dr. Vincenzo Saverio ALFIO, Prof. Beatrice Clara, Prof. Andrei CRISAN, Prof. Sorin HERBAN

09:30 - 11:00 Paper Session 1: XR Technologies for Heritage Preservation

Chair: Prof. Manolis MARAVELAKIS and prof. Spartak KUCAJ

Topics include:

- *Virtual conservation and restoration*
- *3D scanning and reconstruction workflows*

11:00 - 11:15 Coffee Break

11:15 - 12:45 Paper Session 2: Integration of digital twins and metadata in heritage documentation

Chair: Prof. Przemysław KLAPA and Dr. Donato PALUMBO

Topics include:

- *Architecture and Heritage Building Information Modeling (HBIM)*
- *3D Modeling for Digital Twins and Digital Reconstruction of Heritage Objects*
- *Multisensor Data for Heritage Documentation*

12:45 – 14:00 Lunch Time

15:00 – 16:00 Best Paper Ceremony, Closing Remarks & Future Outlook

Recognition of outstanding contributions in scientific dissemination and innovation

- Summary of main outcomes from the conference and exhibition

